The Short Run: Business Cycles—Reality, Theory, Policy

T. Kam

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Outline of Talk

Objectives

Motivation

- Empirical regularities
- Why worry about short run?

Measuring the short run

- Theory ahead of measurement
- Measurement: trend/cycle decomposition concept
- Measurement: trend/cycle decomposition in practice

Understanding the Short Run

- A model as interpretive and policy study framework
- Model components
- What is the policy trade-off?
- How to relate to (cyclical) unemployment
- Summary and Looking Ahead
- Mental Stickers



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- Gap between actual GDP and potential GDP: key measure of the economy's performance in the *short run*.
- Economic Fluctuations or Business Cycles: meaning of *pro-*, *counter-*, and *a*-cyclicality.
- Costs of Business Cycles.
- Short-run relationship between inflation and unemployment.
- A simple interpretive framework: IS-PC-MP.



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Empirical Regularities



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- The textbook (Chapter 8) discusses a *definition* of business cycles. We'll talk about that here.
- I will take you through some of the *stylized facts* of business cycles (using the U.S. as case study).
- Then we also ask:
 - why are business cycles important?
 - what roles are there to play for macroeconomic policy?
- Economic way of thinking:
 - ► As usual, we will relate the *numbers* in the data ...
 - ... and think about how to understand them ...
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Useful statistical interpretations

Often looking at individual data series (e.g. unemployment or inflation) not informative enough.

- **Direction:** How do the data series "correlate"? i.e. how do they move together?
- Statistically, we can measure the strength and direction of these correlations.
- We use the terminology for two data series, say X and Y:
 - procyclical : on average moving together in the same direction
 - acyclical : on average zero co-movement
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Case Study: We see some (short run) empirical regularities

- Observed fluctuations in economic activity (output) around some long-run trend
- Fluctuations in output appear as cycles of *peaks* and *troughs*: with irregular amplitudes and frequencies
- Recessions typically associated with falls in inflation rate
 - Procyclical inflation: Positive correlation (meaning?) between inflation growth and short run output.

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- Expansions associated with lower unemployment
 - Countercyclical unemployment: Negative correlation (meaning?) between cyclical unemployment and short run output
- 3 and 4 imply negative correlation between inflation (growth and unemployment

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Did you know?

Historically, negative correlation between inflation (growth) and unemployment over short run frequencies known as the (empirical) *Phillips Curve.*





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Why care about the short run?

• Economic fluctuations entail social costs:

- Major short run recessions (Great Depression 1929-1939, Asian Fiancial Crisis 1997-2001, Great Recession 2008-2009)
 - unemployment
 - * bankruptcies
 - * reduced consumption and investment opportunities
- If economic fluctuations costly in consumption terms, there might be a role for government policy to minimize cycles.



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Ancient account of business-cycle policy

Then Pharaoh said to Joseph, "In my dream I was standing on the bank of the Nile, when out of the river there came up seven cows, fat and sleek, and they grazed among the reeds. After them, seven other cows came up—scrawny and very ugly and lean.

I had never seen such ugly cows in all the land of Egypt. The lean, ugly cows ate up the seven fat cows that came up first. But even after they ate them, no one could tell that they had done so; they looked just as ugly as before. Then I woke up. ...

Genesis 41:17-21



Ancient account of business-cycle policy

Then Joseph said to Pharaoh, [L]et Pharaoh appoint commissioners over the land to take a fifth of the harvest of Egypt during the seven years of abundance.

They should collect all the food of these good years that are coming and store up the grain under the authority of Pharaoh, to be kept in the cities for food. This food should be held in reserve for the country, to be used during the seven years of famine that will come upon Egypt, so that the country may not be ruined by the famine."

Genesis 41:25, 33-36.



Modern business-cycle policies

- In modern decentralized market economies, policymakers cannot directly command people to store value for the future and/or bad states of the economy.
- But macro-policymakers can *indirectly* effect policy through market (relative) prices, or regulations, to manipulate desired allocation of resources:
 - monetary policy:
 - interest rate policy instrument and inflation targets
 - bank balance sheet regulations
 - open market operations.
 - ▶ fiscal policy:
 - taxation and/or government spending
 - * debt



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Why is understanding short run important?

- Good policies for managing short run economic fluctuations may be needed.
- Good policies require good understand of how short run may behave under alternative policy scenarios.
- Good understanding of short run behavior requires an empirically plausible, and theoretically coherent framework of thinking.
- That's why we also need models for the short run!
 - but this is the controversial bit.
 - policymakers and economists cannot agree on what is a good short run model.
- We'll study a (reduced) version of a short run model that is dominating mainstream macro-policy thinking.



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Why is understanding short run important?

- Good policies for managing short run economic fluctuations may be needed.
- Good policies require good understand of how short run may behave under alternative policy scenarios.
- Good understanding of short run behavior requires an empirically plausible, and theoretically coherent framework of thinking.
- That's why we also need models for the short run!
 - but this is the controversial bit.
 - policymakers and economists cannot agree on what is a good short run model.
- We'll study a (reduced) version of a short run model that is dominating mainstream macro-policy thinking.



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Measuring Cycles



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Measurement

Terminology

• Potential output

- The amount the economy would produce if all inputs were utilized at their long-run sustainable levels
- in a model setting, we could interpret the potential output as what a growth model would produce



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Why: Long-run vs. short-run distinction?

- The long-run model as a concept for studying how the economy behaves *on average* over long periods of time.
- At any given time, the economy is unlikely to exactly equal the long-run average.
 - In time spans that are more immediate to us (monthly/quarterly/annual), we experience *fluctuations in economic activity*.
 - Current output may deviate from potential output because of economic shocks and behavioural responses to these shocks.



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How: Long-run vs. short-run distinction?

• The long-run model:

- Determines potential output (e.g. growth models) and long-run inflation (e.g. quantity theory and neoclassical dichotomy).
- The short-run model:
 - Determines "current" output and inflation.



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Thing to watch out for

• In the short-run model

- The current level of output and the current inflation rate are endogenous.
- Current output may deviate from potential output because of economic shocks.
- We assume that the long run is a given.
 - * Potential output and the long-run inflation rate are exogenous
 - * Note: we had separately studied this long part earlier
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Conceptual: Trend and Cycle decomposition

Observable level of output (e.g. real GDP) is equal to a *long-run trend* plus *short-run output level*:



- The long-run trend is *potential output*, \bar{Y}_t
- The short-run output level Y_t^c ("cycle") is what we are interested in now.



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Conceptual: Trend and Cycle decomposition

We define *economic fluctuations* \tilde{Y}_t as the percentage change of deviations in "cycle", Y_t^c , from potential GDP, \bar{Y}_t . That is,

$$\tilde{Y}_t := \frac{Y_t^c}{\bar{Y}_t} = \frac{Y_t - \bar{Y}_t}{\bar{Y}_t},$$

in decimals, or $\tilde{Y}_t \times 100\%$ in percentage terms.

Note:

• Sometimes, this is called both *economic fluctuation* and *short run output*.



Conceptual: Trend and Cycle decomposition



Practical: Trend and Cycle decomposition



Practical: Trend and Cycle decomposition



Practical: Trend and Cycle decomposition

• Short run output fluctuation ($\tilde{Y})$ is percentage gap between actual/observed and potential output.

- Is positive when the economy is booming.
- Is negative when the economy is slumping.

• Recession (Expansion):

- A period when actual output falls below (rises above) potential.
- Short-run output fluctuation becomes negative (positive)



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A Short Run Model: Preview



Preview

Short-run model features:

- Open economy exists where global booms and recessions impact the local economy (shut this down initially).
- The economy will exhibit long-run growth and short run fluctuations.
- Central Bank manages monetary policy and/or Government manages fiscal policy to smooth fluctuations.



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Preview

Short-run model based on three premises

- The economy is constantly being hit by shocks:
 - Shocks: factors that cause fluctuations in output or inflation.
- Monetary and fiscal policies affect output:
 - Policymakers may be able to neutralize shocks to the economy.
- There is a dynamic trade-off between output and inflation:
 - The Phillips curve is the dynamic trade-off between output and inflation.



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Basic short run model will have three components:

- An aggregate supply relation:
 - a.k.a. a Phillips curve model
- An aggregate demand relation:
 - ► a.k.a. an IS curve
- In the second second
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- Phillips curve: a model that links producers/firms supply behaviour to an aggregate relation between output and change in inflation.
- IS curve: a model that links consumers/firms/government expenditure behaviour to an aggregate relation between output and real interest rate.
 - (in this version, we'll shut out open economy and international exchange rate issues for now.)
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Preview: other components

• The IS curve:

- Shows how an economy's output in the short run depends negatively on the real interest rate.
- Captures the aggregate demand side of model.
- Real interest rate is relative price of consuming today versus tomorrow.

• The MP curve:

- Shows how monetary policy affects the real interest rate.
- This will be the policy rule describing behaviour of the central bank.



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Preview: the Phillips curve trade-off

Why is there a dynamic trade-off between output and inflation?

Intuition idea behind this trade-off:

- (Implicitly) Firms have some market power in setting the price of their goods.
- In a boom, when demand for their goods rise.
- To meet rising demand, firms increase production.
- But firms can also raise prices to meet rising production costs and exploit excess demand.
- Rising prices over time means positive inflation rates. May lead to rising inflation rates over time.



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What of unemployment?

- If we're interested in understanding how the short run fluctuations affect unemployment (recall what we saw in data), we can apply Okun's Law.
- Some definitions:
 - Natural rate of unemployment: The rate of unemployment that prevails in the long run
 - Cyclical unemployment: The difference between current unemployment and the natural rate of unemployment



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Okun's Law says:

$$u_t - \bar{u}_t = -\frac{1}{2} \times \tilde{Y}_t.$$

- Cyclical unemployment $(u_t \bar{u}_t)$: gap between current (u_t) and natural (\bar{u}_t) unemployment rates.
- Short run output (Y_t) .

This is taken as an empirical Law and we *assume it* in the short run model.



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Checkpoint!

• Our short run model will deal with:

- shocks to the economy;
- role(s) of monetary and/or fiscal policy; and
- a trade-off for policy makers in terms of inflation versus output.
- a link between output and real interest rate
- Empirically we saw that inflation tends to rise (fall) when there is an economic expansion (contraction) in short run output relative to its potential.
 - This fact will be incorporated into our short-run Phillips curve model.
 - Phillips curve model rationalizes this inflation/output trade-off.

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- role(s) of monetary and/or fiscal policy; and
- a trade-off for policy makers in terms of inflation versus output.
- a link between output and real interest rate
- Empirically we saw that inflation tends to rise (fall) when there is an economic expansion (contraction) in short run output relative to its potential.
 - This fact will be incorporated into our short-run Phillips curve model.
 - Phillips curve model rationalizes this inflation/output trade-off.

 Okun's Law gives us a link between output and (cyclical) unemployment.

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- The long-run model(s) determines potential output and the long-run rate of inflation.
- The short-run model determines current output and current inflation.
- Short run output fluctuation is percentage difference between actual and potential output.
 - Is positive when the economy is booming.
 - Is negative when the economy is slumping.
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• Short-run model

- Policymakers can mitigate shocks.
- The Phillips curve models relation between inflation and short run output.
- Monetary and fiscal policy can stabilize output and keep inflation low.
- Difficulty: potential output is not readily observed, and the economy is always being hit by new shocks.



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• Okun's law:

- Allows us to go back and forth between short-run output and the unemployment rate.
- A one percentage point decline in output below potential corresponds to a half percentage point increase in the unemployment rate.
- Later, we'll talk about the recent experience of the Great Recession in the U.S.



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... with your loved ones over dinner tonight

Key words:

- economic shocks
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- economic or short-run fluctuations
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